



SAMBHRAM COLLEGE

OF HOTEL MANAGEMENT



OUR MISSION



Our mission is to provide quality education that fosters intellectual growth, creativity, critical thinking, and ethical and social responsibility. We strive to create a vibrant and inclusive community that values diversity, promotes lifelong learning, and prepares students for successful careers and meaningful lives. Through excellence in teaching, research, and service, we aim to contribute to the advancement of knowledge and the betterment of our communities and the world

OUR VISION

To be a leading institution of higher learning that empowers students to achieve their full potential, prepares them to meet the challenges of the rapidly changing world, and contributes to the advancement of knowledge and society as a whole.





CHAIRMAN'S MESSAGE

It is with great pleasure that I welcome you to our esteemed institution. We at *sambhram College* believe in providing the best education and opportunities to our students to help them achieve their dreams and aspirations.

As the chairman of this college, I take immense pride in the fact that our institution has consistently been recognized as one of the best in the country. Our faculty comprises some of the finest minds in their respective fields who are committed to providing a world-class learning experience to our students.

At sambhram College, we understand that education is not just about acquiring knowledge but also about shaping the overall personality of our students.

Therefore, we encourage our students to participate in various extracurricular activities and develop their leadership skills.

Our state-of-the-art infrastructure and facilities provide a conducive environment for learning and research. We have well-equipped classrooms, libraries, laboratories, and sports facilities to cater to the diverse needs of our students.

We believe that our students are the future leaders of our country, and it is our responsibility to provide them with the best possible education and opportunities. Our goal is to create an environment where our students can unleash their full potential and become responsible global citizens.

I welcome you to be a part of our vibrant community and embark on a journey of learning, growth, and transformation.



DR. NAGARAJ. V

CHAIRMAN

SAMBHRAM GROUP OF INSTITUTIONS



Prof. KANNAN.M.M

PRINCIPAL

SAMBHRAM COLLEGE OF HOTEL MANAGEMENT

FROM THE PRINCIPAL

It gives me great pleasure to welcome you to our college, a center of excellence that has been imparting quality education for several decades. Our college is committed to providing students with a holistic education that prepares them for a successful career and a fulfilling life.

Our experienced faculty members are experts in their respective fields, and they are committed to providing a world-class learning experience to our students. Our state-of-the-art infrastructure and facilities ensure that our students have access to the best resources and tools to help them succeed in their academic pursuits.

Our college is dedicated to fostering a culture of inclusivity and diversity, where students from all backgrounds and walks of life can come together to learn and grow. We believe that our students are the future of our society, and we are committed to providing them with the knowledge, skills, and values they need to make a positive impact on the world.

I invite you to explore our college e-brochure and discover all that we have to offer. If you have any questions or would like to learn more about our college, please don't hesitate to contact us.

Thank you for considering our college for your educational journey. We look forward to welcoming you to our community.











HOTEL MANAGEMENT INDUSTRY OVERVIEW

The BHM program provides a comprehensive education in all aspects of hotel management, including hotel operations, food and beverage management, marketing and sales, human resources, accounting and finance, and tourism management. Our curriculum is designed to provide students with a strong foundation in business principles while also incorporating hands-on training and real-world experience through internships and practical projects. Our faculty members are industry experts with years of experience in the hospitality industry, and they bring their expertise into the classroom to provide students with a practical and relevant education. Our state-of-the-art facilities, including a fully equipped kitchen, restaurant, and bar, allow students to gain hands-on experience in a simulated hotel environment.

BHM - Bachelor of Hotel Management

ELIGIBILITY: A Pass in +2 / 12th / PUC etc. in any combination.

BOARD: BENGALURU NORTH UNIVERSITY (BNU)

DURATION: 4 Years

DHM - Diploma in Hotel Management

ELIGIBILITY: Pass or Fail in 10th / SSLC / PUC / Any degree / Diploma

BOARD: BHARAT SEVAK SAMAJ (BSS)

DURATION: One Year

University Course Curriculum

- Food Production Foundation –I (Practicals) Food & Beverage Service Foundation –I
- Language-I
 Language-II
 Food Production Foundation -I
 Food Production Foundation -I
 Food & Beverage Service Foundation
 Food & Beverage Service Foundation & Front Office
 Constitution Foundation roou & Deverage Service Foundation -I
 Food & Beverage Service Foundation -I (Practicals)
 Accommodation & Front Office
 Operations Foundations-I
 Operations Foundations-I
 Operations Foundations-I (Practicals)
 Digital Fluency

- Language-I
 Language-I
 Food Production Foundation -II
 Food Production Foundation -II
 Food & Beverage Service Foundation -II
 Accommodation & Front Office
 Operations Foundations-II
 Environmental Studies
 Soorts
 Soorts
 Soorts
 Soorts

- Sports NCC/NSS/R&R(S&G)/Cultural

- Language-I Third Semester
 - Language-II
 Food Production -III

 - Food Production −III (Practicals)
 Food & Beverage Service Operations-III

 - Food & Beverage Service Operations—III (Practicals)
 Accommodation Operations—I (Practicals)
 Accommodation Operations—I (Practicals)
 Artificial Intelligence/Financial edu. Invest Awarenes
 Constitution of India /OE 1

 - Sports
 NCC/NSS/R&R(S&G)/Cultural

Language-I

- Language-II
 Food Production -IV
 Food Production -IV (Practicals)
 Food & Beverage Service Operations-IV Theory
 Food & Beverage Service Operations -IV (Practicals)
 Accommodation Operations-II Theory
- Accommodation Operations-II (Practicals)
- Accommodation Operations—II (Practi Artificial Intelligence/ Financial Edu. Innovation Awareness
 Constitution of India or OE 1
- Sports NCC/NSS/R&R(S&G)/Cultural

Semester

- Hospitality Laws
 Hospitality Marketing
 Human Resource Management
 in Hospitality
 Business Organization / Office Organization
 and Management
 Internship / Industrial Exposure training
 Cyber Security
 Sports
 NCC/NSS/R&R(S&G)/Cultural

- Safety, Security and Travel Documentation
 Safety, Security and Travel Documentation Facilitation Practices (Industry Exposure)

- Facilitation Practices (Industry Exposure)

 Event Management
 Practices in Event Management (Industry Exposure)

 Laundry Management
 Practices in Laundry Management
 (Industry Exposure)
 Professional Communication

- Sports
 NCC/NSS/R&R(S&G)/Cultural

- Accounting for Everyone
 Basics of Management
 CREATIMTY & INNOVATION

- Social Media Marketing / Rural Marketing
- Research Methodology
- Entrepreneurship

- FINANCIAL MANAGEMENT IN HOTELS
 Tourism Operations

- Digital Marketing
 Research Projects/Internship with
 Viva voce* Or two elective course
 Elective form list





Our BCom program is designed to equip students with the knowledge and skills needed to succeed in today's rapidly changing business world. Through a combination of theoretical learning and practical application, students will gain an understanding of business principles, economic theory, and financial management. At our college, we offer a comprehensive MCom program that covers a wide range of topics, including accounting, finance, marketing, economics, and business strategy. Our program is designed to provide students with a solid foundation in these areas, as well as the opportunity to specialize in a specific field of interest.

B.Com - Bachelor of Commerce

ELIGIBILITY: A Pass in +2 / 12th / PUC in any combinations.

B.Com

BOARD: BENGALURU NORTH UNIVERSITY (BNU)

DURATION: 3 Years / 4 Years (Honors)

M.Com - Master of Commerce

ELIGIBILITY: B.Com degree pass

BOARD: BENGALURU NORTH UNIVERSITY (BNU)

DURATION: Two Years

- Financial accounting
- Management principles and application
- · Principles of marketing
- Digital Fluency
- Physical education -yoga
- Health and wellness
- Accounting for everyone / Financial literacy Entrepreneurship and start-ups
- Advanced Financial Accounting
- Corporate Administration or Business Mathematics
- Law & Practice of Banking
- Environmental Studies
- Sports
- NCC/NSS/R&R(S&G)/Cultural
- Financial Environment / Event Management / Investing in Stock Markets
- Cost accounting
- Corporate accounting
- Business statistics
- Hospitality management
- Indian and Indian constitution
- Project management
- Sports
- NCC/NSS/R&R(S&G)/ Cultural

University Course Curriculum

- Advanced Corporate Accounting
- Costing Methods & Techniques
- Business Regulatory Framework
- Constitution of India
- - Risk Management / Digital Marketing Creativity & Innovation / Sustainable Development
 - Sports
 - NCC/NSS/R&R(S&G)/ Cultural
- Financial Management
- Income Tax Law and Practice-I Auditing and Assurance
- One Course from the Selected Elective Group-PI
- GST- Law & Practice • Cyber Security or some other SEC Internship
- Sports
 NCC/NSS/R&R(S&G)/ Cultural
- Management Accounting
- Income Tax Law and Practice -II
- Entrepreneurship Development
 One Course from the Selected Elective Group-PII
 BSSM or Report on Study of Start ups and
 Innovative Business Ideas Internship
- Professional Communication
- NCC/NSS/R&R(S&G)/ Cultural

- Monetary System
- International Business
- Macro Economics for Business Decisions
- Information System ans Computers
- Advanced Financial Management Human Resources Management
- Soft Core: Communication Skills
- Indian Banking
 - Risk Management
 - Advanced E- Commerce and Mobile Commerce
 - Business Research Methods
 - Operations Research and
 - Quantitative Techniques
 - Business Marketing
 - Soft Core: Micro Finance

Business Ethics and

- Corporate Governance
- Accounting for Managerial Decisions
- Strategic Cost Management-I
- Direct Taxes and Planning
- Open Elective

M.Com

Corporate Reporting Practices and Indian AS

- Semester Commodity Market
 - Strategic Cost Management II

 - Goods and Service Taxes

 - Dissertation





The BCA program is a perfect blend of theoretical knowledge and practical skills, giving students a holistic understanding of computer applications and programming languages. Through a combination of classroom lectures, hands-on training, and industry exposure, students will gain an in-depth understanding of computer hardware and software, web development, database management, programming languages, and more. We welcome you to join our BCA program and embark on a journey towards a successful and fulfilling career in the exciting world of computer applications and information technology

BCA - Bachelor of Computer Application

ELIGIBILITY: A Pass in +2 / 12th / PUC etc. in

PCMB, PCMCs, EBACs, EBAS combinations.

BOARD: BENGALURU NORTH UNIVERSITY (BNU)

DURATION: 3 Years / 4 Years (Honors)

DCA - Diploma in Computer Application

ELIGIBILITY: Pass or Fail in 10th / SSLC / PUC / Any degree / Diploma

BOARD: BHARAT SEVAK SAMAJ (BSS)

DURATION: One Year

University Course Curriculum

- Fundamentals of Computers
- Programming in C
- Mathematical Foundation / Accountancy LAB: Information Technology
- LAB: C Programming
- Discrete Mathematical Structures
- Data Structures using C
- Object Oriented Concepts using JAVa
- LAB: Data Structure
- LAB: JAVA Lab
- Data Base Management Systems
 C# and DOT NET Framework Computer Communication and Network
- LAB: DBMS
- LAB: C# and DOT NET Framewo

- Python Programming
- Computer Multimedia and Animation
- Operating Systems Concepts
- LAB: Multimedia and Animation v.
- LAB: Python programming

Internet Technologies Statistical Computing and R Programming

- Software Engineering
- LAB: R Programming
- LAB: JAVA Script, HTML and CSS
- Vocational 1

Artificial Intelligence and Applications PHP and MySQL LAB: PHP and MySQL

 PROJECT Vocational 2

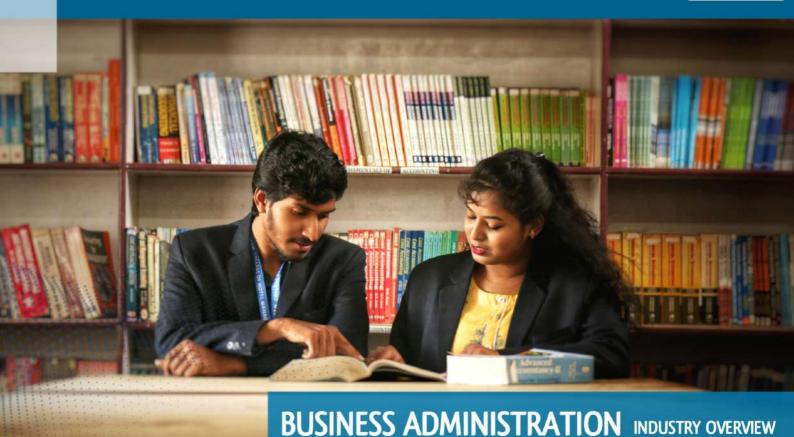
- Analysis and Design of Algorithms
- Data Mining and Knowledge Management
- LAB: Algorithms
- LAB: Data Mining and Knowledge Management
- Vocational 3

- Automata Theory and Compiler Design
- Cryptography and Network Security
- Compiler Lab
- LAB: Project
- Vocational 4

Diploma in Computer Application

- COMMUNICATIVE ENGLISH & COMPUTER FUNDAMENTALS
- OPERATING SYSTEM CONCEPT USING WINDOWS AND LINUX
- PROGRAMMING IN C & C++
- CCS004-04VB & VC++5
- PRACTICAL I
- PRACTICAL II
- PRACTICAL III
- PRACTICAL IV





Our BBA program offers a comprehensive curriculum that covers a wide range of business-related subjects such as accounting, finance, marketing, human resources, and operations management. The program is taught by experienced faculty members who are experts in their respective fields and are committed to providing students with a challenging and supportive learning environment. We invite you to explore our BBA program brochure and learn more about the exciting opportunities that await you at our college

BBA - Bachelor of Business Administration **ELIGIBILITY:** A Pass in +2 / 12th / PUC etc. in any combinations

BOARD: BENGALURU NORTH UNIVERSITY (BNU) **DURATION:** 3 Years / 4 Years (Honors)

Language-I

Language-II

- Management principles and practice
- Fundamentals of business accounting
- Marketing management
- Digital fluency
- Open elective Yoga
- Health & Wellnes
- Language-I Language-II
- · Financial accounting and reporting
- Human resources management
- Business mathematics/ business environment
- Open elective
- Environmental studies
- Sports
- NCC/NSS/R&R(S&G)/Cultural
- Language-I
- Language-II
- Cost accounting
- Statistics for Business decision
- Artificial intelligence / financial edu. Investment Awareness
- Organization behaviour
- Open elective
- NCC/NSS/R&R(S&G)/Cultural

University Course Curriculum

- Language-I
 - Language-II
 - Management accounting
 - Business analytics/ financial markets and services
 - Financial management

 - Artificial intelligence/ financial education & investment awareness
 - Open elective
 - Sports
 - Ncc/Nss/Any others

5th, 6th, 7th & 8th Semester

university board finalized by the Yet to be





JOB RECRUITMENT & INTERNSHIP PLACEMENT PARTNERS DETAILS





Internship in DoubleTree hotel, Qatar Internship in Four points hotel, Chennai



Internship in TAJ hotel, Mangalore



Internship in Lalit hotel, Goa



Campus interview by Bajaj finance



Management & Commerce



Computer Application



Hotel Management



EVENTS ☆ CELEBRATIONS ☆ WORKSHOPS ☆ EXCURSIONS















Onam Celebration





















Faculty development program













Candy factory visit



ISKON Kitchen visit



BIG BANYAN WINERY TOUR







Gidigi falls trip

Lal bagh trip

Ooty trip Black thunder trip

INTERNATIONAL SEMINARS AND CONFERENCE





University of Bolton, Ras Al Khaimah, UAE Topic: Business Beyond Boundaries Date: 10th February, 2021



AMC College, Kota Kinabalu, Malaysia Topic: Business Beyond Boundaries Date: 10th February, 2021



Technical University of Munich, Germany Topic: Choice Architecture and Nudging Date: 17th June, 2021



Debre Tabor University, Ethiopia Topic: The role of English in higher education Date: 16th June, 2021



Royal Caribbean cruises Topic: Food & Beverage operations in Cruiseline Date: 10th January, 2022



Int. Seminar from Solomon Islands Topic: Role of Entrepreneurship in Modern Society Date: 25th July, 2022

DIGITAL MARKETING

NEW DIMENSION IN THE DEVELOPMENT

Int. Seminar from Dhaka, Bangladesh Topic: Digital Marketing Date: 19th January, 2023



Karpagam Academy of Higher Education, India Topic: Outcome based education Date: 11th December, 2022

INTERNATIONAL CONFERENCE ON MARKETING AND HUMAN RESOURCES MANAGEMENT (1st March, 2023)

The recent international seminar on Human Resource Management (HRM) and Marketing held at Sambhram College was a resounding success, attracting participants from various countries. The seminar aimed to explore the dynamic relationship between HRM and marketing strategies in the modern business landscape, Renowned experts from Oman and Bangladesh and scholars in the field delivered insightful keynote speeches and engaging presentations, providing valuable insights into the interplay between HRM practices and effective marketing techniques. Attendees had the opportunity to network with industry professionals and academics, fostering valuable connections for future collaborations. The seminar concluded with a panel discussion highlighting the emerging trends and challenges in integrating HRM and marketing to drive organizational success in today's competitive global















Our Honourable Academic advisors and Keynote speakers



Dr. Prahlada Ramarao Indian missile scientist. DSRO India



Dr. Niranjana Vice Chancellor Bangalore North University India



Dr. Ashwini shankar Syndicate Member Bengaluru North University



Chef. Sathyaseelan Corporate chef Grand mercure hotels India



Dr. Minerva das Professor Jain University Bangalore, India



Prof. Padmavathi Karpagam University Coimbatore, India



Mrs. Deepthi **HR Executive** Four points by Sheraton Mahabalipuram, India



Prof. Balachandar Professor **TUM School of Mnat** Munich, Germany



Dr. Anegagregn President **Debre Tabor University** Ethiopia



Prof. Elliot Mugamu Assosiate Professor Solomon Islands (SINU) Country of Oceania



Prof. Zahir uddin Research mentor Jagannath University Dhaka, Bangladesh



Mr. Vairavan F&B Controller Royal Caribbean cruises

Our prestigious students who scored 100/100















Students have scored above











85% (first class exemplary) in degree

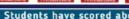








For admission enquiries, Contact: 88708 77842 • 97425 62113 • 70263 634





















GLIMPSE OF MEGA JOB FAIR - 2022



A job fair was conducted in Sambhram College with more than 50 companies from various sectors such as Information Technology, Banking, Insurance, Hotels, HRM, Marketing, and Software participating. The event was attended by over 2,000 students from the college and nearby institutions. The students came from various backgrounds, such as engineering, management, and commerce. The students were eager to explore the job opportunities available to them and interacted with the recruiters of the participating companies.















GLIMPSE OF GRADUATION CEREMONY









The graduation ceremony 2020 was honored by our prestigious ISRO scientists, DR. MYLSWAMY ANNADURAI (The moon man of India)









The graduation ceremony 2021 was honored by our prestigious chief guest, Prof. MANICKAVASAGAM, Former director of IIT, Uttarakhand









The graduation ceremony 2022 was honored by our prestigious Chief Guest, Dr. PRAHLADA RAMARAO (Indian missile scientist, DSRO)

SAMBHRAM GROUP OF INSTITUTIONS

Sambhram Institutions, a forefront academic institution in Bangalore, offers vast choice of academic streams and various levels of programs from Pre-University to doctoral degrees. Being a diverse campus, is a place where everyone can pursue their dreams. Today, students from across the globe, in a quest for quality education come to Sambhram Institutions. With a clearly defined admission process and streamlined methodologies for complying with local university and statutory regulations, a strict adherence to quality process, the whole experience of admittance and learning is made unambiguous. The specially created world class facilities for residence, learning, research and evaluation only add to the overall experience. Sambhram group of institutions which have various disciplines like Medical, engineering, nursing, dental, Commerce, Management & Information technology.



ABOUT THE COLLEGE



Sambhram college of hotel management (SCHM) is a premier institution which provides quality Education in the field of Hotel Management, Commerce, Business Management, AND Computer Technology. The college is Affiliated to Bengaluru North University, recognised by AICTE and Accredited by NAAC. It is also associated with PATA (Pacific) Asia Travel Association

Sambhram College has won the "Best College Award" for its outstanding contribution to the field of education. This award recognizes the college's commitment to academic excellence, innovative teaching practices, and overall development of its students. Sambhram College's faculty, staff, and students take great pride in receiving this prestigious award and are motivated to continue their pursuit of excellence.

Sambhram Group of Institutions



SAMBHRAM UNIVERSITY **UZBEKISTAN**

#3, H. Nosirov st, Jizzakh City, Uzbekistan Phone: +998 72 221 58 68



SAMBHRAM INSTITUTE OF MEDICAL SCIENCES AND RESEARCH

D.K. Plantation, BEML Nagar, Kolar Gold Fields, Karnataka 563115 Phone: 08153-263260, 220, 230



SAMBHRAM INSTITUTE OF TECHNOLOGY

Hesaraghatta Rd, Jalahalli East, Bengaluru, Karnataka 560097 Phone: 9243 45 8493, 080-23643618



KGF COLLEGE OF DENTAL SCIENCES

No. 36, D, K Plantation, Post, BEML Nagar, Kolar Gold Fields, Karnataka 563115 Phone: 08153263178



SAMBHRAM MANAGEMENT STUDIES

Bengaluru, Karnataka 560097

Mohammed Sab Palya, Vidyaranyapura, Via, Jalahalli East, Phone: 91 - 8884440085/ 9449040708 / 9243458493



SAMBHRAM COLLEGE OF NURSING

Near Dodda Aladamara, D.K Plantation, Kolar Gold Fields, Karnataka 563115 Phone: 08153263230

Websites: www.sambhram.org | www.sambhram.uz | sambhrammedical.com | www.sambhramit.com



E-MAIL: schm@sambhram.org | admissions@sambhram.org

