REPORT OF THE INDUSTRIAL VISIT

Sambhram Academy of Management Studies organized Industrial visit on 28/03/2018 for the students of Second Semester BBA to L&T Construction Equipment, Bangalore, Karnataka to facilitate their practical exposure to the India Inc.

The day started with all students assembling at the campus at 12.30 pm; bus departed with 25 students along with two faculty members (Prof. Gopi & Prof. A Samal). At sharp 2.00 pm we reached L&T Construction Equipment. We met the Representative Mr. Bharath R.M from Human Resource Department of L&T Construction Equipment Company. He took us to the auditorium and gave us all the details about the company along with colourful video presentation. Then he explained about their company’s history, products being manufactured and the manufacturing process.

After that session he accompanied the students to the manufacturing department and he gave us an explanation on the practical context of manufacturing of the products in an enthusiastic way. After the wonderful lecture students started asking questions and he never said no for any doubts and clarified it all.

Mr. Bharat R.M felt very happy with our knowledgeable and enthusiastic students. The students enjoyed a lot by taking group snaps and exploring around company site.

We returned at 4 pm and reached campus at 5.30 pm. Students were delighted about program and gave positive feedback. Organizers of the program take this opportunity to thank the Principal, Management team, and student co-ordinators for the support they extended for the success of this program.