“English Matters”

Volume I - 2018

Vice Chairman’s Message

Strong language skills are an asset that will promote a lifetime of effective communication. Besides the knowledge of our language, we need to know English for a global understanding and communication. I am happy that our Management Wing has initiated establishing ELTAI Chapter in our campus. I wish all the best for all round prosperity of the Chapter.

Principal’s Message

English is the language of business across the globe and also is the most important language. As a B-School we are into excellent communication and with enthusiasm have taken initiative to set up ELTAI Chapter in our campus. As a Chapter we have to grow in future and I thank our Chapter members for their association with us.

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English as a Language is widespread across the world. It also opens every door along the way by unlimited of the Language. To have an English Language is the route of a second soul for English speakers. The aim of training in English is to make on the road to excellence which can focus the supreme Excellency to win a hundred battles with the power of proficiency in English Language. English Language is a journey of a thousand miles beginning with a single step.

**Why English Matters?**

**Program Reports**

**Workshop on Developing English Language Skills**

Sambhram Academy of Management Studies in association with English Language Teachers’ Association of India organized workshop for College English Teachers on “Developing English Language Skills at the Tertiary Level” on March 15, 2017. At the outset the MC of the Workshop Mr. J B Janardana gave the background, importance, need and the possible outcome of the workshop. Prof K.C.Mishra, Principal urged the teachers to become passionate learners so that they can facilitate development of their students’ language skills. Dr.S.Venkateshwaran, Professor Emeritus, Regional Institute of English, South India (RIESI ) in his inaugural address expressed that teachers need to have necessary enthusiasm in making their students love the language and go beyond the classroom learning. Prof K.Elango, National Secretary, ELTAI, Chennai in his keynote address opined that English should be very much considered as an Indian Language as English language usage in India is almost more than 400 years of history. Moreover, today India is the second largest English speaking country and 1,400 English dailies are getting published in India more than any other Indian Languages. He further informed that the creative writers of India proved English is not only used for business, political or administrative purpose but also to express their emotional make up.

The first technical session was led by Dr.S.Venkateswaran and Prof.Uzma Raheel, RIESI, Bengaluru on “Using Authentic Texts/Materials for Developing Language Skills with special reference to Listening and Speaking”. The Second session was on “Enhancing Writing Skills among the Tertiary Learners” by Dr. K Elango. In the session he expressed his views that writing is the advanced skill attached with thinking; writing is a form of therapy. Later Dr. R Geetha, Associate Professor, Department of English, Bangalore University joined the panel discussion; Prof. K. Elango put forth his argument that at the tertiary level it is slight difficult to acquire language skills but which is expected to hone in upbringing/schooling. But most of the participants argued that after entering in to their career they have developed their language skills and become good teachers. **Workshop Declaration:** “The English teachers have to try to make the learners readers first and develop passion in them for reading; for making them good readers reading is the only means they have to adopt, it is expected of the teachers also to become learners first.”

“Language is the blood of the soul into which thoughts run and out of which they grow.”

– Oliver Wendell Holmes
Inaugural Ceremony and Colloquium on Enhanced Language Skills for Effective Communication

ELTAI Chapter @ Sambhram, Bangalore Inaugural Ceremony and Colloquium on “Enhanced Language Skills for Effective Communication” was held on August 12, 2017. Prof. K. C. Mishra welcomed the Chief Guest Dr Mangai Wilson (ELTAI Coordinator), Guest of Honor Dr R. V. Sheela (Associate Professor, MES Degree College, Bengaluru) and Prof. J. B. Janardana, Professor at NSAM First Grade College, Bangalore and spoke about the art of communication and its importance in today’s world. He stressed on the flair of mind to taste English literature along with other subjects of study and called upon the moral responsibility of English teachers to christen communication skills of the students at large.

Lighting the lamp and declaring the Chapter open was done by Dr. Mangai Wilson, Dr. R V Sheela and Prof. J B Janardana followed by the Inaugural Speech by Dr. Mangai Wilson. The inaugural speech was about the importance of ELTAI and its function; ELTAI envisions making India a hub of ELT related activities and to conceptualize the experience of English language teaching-learning and symbiotically share them with others; this forum for teachers to meet periodically and discuss problems relating to the teaching of English in India and help interact with educational administrators on matters relating to teaching of English. Dr. R V Sheela traced the trajectory of English studies in India through her speech; shared her experience of teaching and stated that English studies in India have not been satisfactory as English language has low competency even at degree level. The speaker also stressed upon the polarizing pressure of decolonization and globalization which give more demand for English language. By quoting “Language and Communication are the heart of human existence”. On his expert talk on ‘Enhanced Language Skills for Effective Communication’, Prof. J B Janardana spoke about the importance and relevance of studying English language. He stressed on the vocabulary, grammaticality and intelligibility of English language. Prof Janardana spoke about listening, speaking, reading and writing as the key skills needed to get equipped with English language. He quoted Dr U R Anantamurthy: “If you don’t know your local language, you are illiterate” to make the audience understand the root of effective communication. Dr Mangai Wilson initiated a game by dividing the audience into three groups and each group was given the task to come up with teaching activity, objective and outcome. The three groups explained how these activities can be successfully implemented in classrooms.

"If only the tool you have is a hammer, you tend to see every problem as a nail.”

-Abraham Maslow

Guest Lecture - cum-Seminar on Social Elements in Indian Plays

ELTAI Chapter @ Sambhram, Bangalore conducted a one-day Guest lecture on Social Elements in Indian Plays on 17 February, 2018. Dr V C Prakash, Assistant Professor at Department of English, was the Master of Ceremony. The key note speech was given by Prof. K C Mishra, Principal. He welcomed the two Chief Guests of the day: Dr. Nataraj P, Professor from Department of Kannada at Indian Academy, Bengaluru; and Mr. Prabhas Pandit, Assistant Professor from Department of English at Sri Honnadevi Govt First Grade College in Dandinashivara of Tumkur District. He gave a brief introduction on the topic of discussion for the Seminar. Prof. K C Mishra spoke intensely upon the importance of literary studies in today’s society and how it shapes an individual’s moral and intellectual realms.
Mr. Prabhas Pandit initiated the lecture by giving the difference between Drama, Play and Theatre. He spoke about how colonialization led to renaissance of Indian drama. The central argument of his talk was ‘Even though Indian drama is influenced by Western drama, Indian playwrights show how Indian life lived in its tradition’. Taking the example of Girish Karnad’s famous play Tughlaq, he showed how Indian philosophy and western philosophy perceived the concept of ‘Individual Heroism’. He remarked “Tradition of society matter more that individual heroism. Tughlaq and Nehru failed because of not acknowledging this factor”.

According to Mr. Prabhas Pandit Indian plays do speak about everything that matters to human life. Students asked many questions which encouraged the speaker to speak intensely on the topic. Prof K C Mishra thanked both the Guests for sharing their observations on Indian drama and gifted them token of appreciation. He appreciated the faculties at Department of English for their effort to conduct literary seminar which helps Commerce and Management students to taste some of the classics in literature.

“To teach is to learn twice”
-Joseph Joubert

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Forthcoming Events:-

➢ Expert Talk on Discrepancy between Letters and Sounds in English on May 16, 2018
➢ Guest Lecture on Creative Writings on August 18, 2018
➢ Inter College Literary Exhibition on September 15, 2018